



Providing support and friendship for disabled people and their families in Portsmouth and SE Hampshire.

A Guide to Fundraising





..... **SO MUCH** for choosing to help raise much needed funds for Enable Ability - we really appreciate your support.

This guide has been designed to help you in your fundraising efforts and is full of ideas and tips to help you on your way.

About us:

We think it's important that you know something about us as a charity and by now you will have looked over our information-packed website and Facebook page in making your choice. But just in case you didn't here is a summary of **our story** with some key facts:

- We were founded in 1950 to help children with cerebral palsy.
- We support people with severe disabilities as well as those whose needs are at a more 'mild to moderate' level. Altogether we provide for over 500 children and adults via 15 different services (and we have plans to grow these services based on demand).
- Our services provide support to children and young adults in Portsmouth and South East Hampshire and give much-needed respite to their families and carers.
- The charity is funded through Local Authority contracts, grant awarding bodies (e.g. Children in Need and The National Lottery), fees, donations, fundraising events. At present only a small proportion of our income is received from external fundraising events and, with the ever-increasing demands placed upon us, we would very much appreciate your support to change this.
- We make a difference to many peoples' lives right in the heart of Portsmouth yet we are not very well known to much of the local community, so please help us to no longer continue being 'Portsmouth's best-kept secret'.

Everything you raise will go directly to services supporting young people with disabilities...here are some examples of how much the money you raise can make a difference...

£50

will allow us to purchase sensory and stimulatory equipment at our Saturday Club for disabled children.

£100

will provide a day's support to a disabled adult through our befriending service.

£250

will provide two weeks' support to one of our high-needs children at a Playscheme, away from the family.

£1000

will buy a new sports-adapted wheelchair for our inclusive wheelchair basketball service.



One mile sponsored walk Southsea

Getting Organised



Use An Online Fundraising Site

There are a number of well-known fundraising platforms that provide you with a payment page, the ability to set targets, make collections - including Gift Aid, communicate with your supporters, and ultimately make payments to the charity.

Enable Ability has chosen Wonderful.org as its fundraising platform of choice, simply because it is easy to use and more importantly is completely free of any charges. You will need to register with them online. Alternatively you could use JustGiving.com who are also registered for us.



Get Friends and Family Involved

Fundraising is so much more successful when you have the support of your loved ones around you. So consider asking for help in areas like promotion through social media and also taking lots of your photographs. Remember a picture paints a thousand words and will help show why your campaign is that little bit different from the rest.



Sort out the paperwork

You may wish to use donation forms to help with sponsorship at your place of work, club, society, or group of friends. We have copies of donation forms that we can send or you can download from our website. We can also provide posters, collection pots and buckets to help your fundraising campaign look professional and focused.

Tip

Giving pages with targets receive 40% more on average. So set a target and adjust if you need to.

Ideas For Quick Wins

There are many quick, easy, and proven ways to help get your fund-raising off to a flying start. Here are some examples of the ones which have worked for us and others in the past:

- Supermarket bag-packing >>
- Charity head-shave
- Knit for charity
- Hold a rubber-duck race
- Used-book sale
- Make and sell Xmas cards
- Face-painting
- 'Guess the weight of new-born' sweep-stake
- Hold a Teddy Bear's picnic
- Charity car wash
- Coffee mornings
- Christmas caroling
- Sponsored silence
- Company swear box
- Karaoke contest
- Run a 50-50 club
- Cake Stalls >>



Get in touch if you would like to meet with our Fundraising team.

Big Ticket Ideas

? Run a Quiz Night

Quiz Nights are great fun and can attract large groups of players. Find a local club or pub who has the space to host you and if you don't have someone who can act as quiz-master then there are many online sites that can provide suitable questions. Whilst most will be entering for the fun of it make sure you have a few prizes to reward the smartest.

🎭 Hold a Masked Ball

Balls are big crowd-pullers especially when they are themed. You need to think about venue, entertainment and timing and of course pricing. Masked balls are just one theme so let your imagination help you create something unique.

🏌️ Run a Golf Tournament

Golf days are another great way to get people involved. If you are a golfer yourself or play at a local club you could ask a club if they might be prepared to provide times at reduced rates to help support the charity. Prizes are good incentives and you can add things like ball sweeps and a 'driver for a fiver' or even an auction.

Harley's Big Ticket Idea

With help from his mum Vanessa, Harley Salter, a service-user at Enable Ability who has autism, put together a series of challenges that involved things like walking over the O2 in London and abseiling down the Spinnaker Tower in Portsmouth dressed as Spiderman (see front cover). He even got his local MP involved and ended up raising well over £2000 for his favourite charity.

Nice one Harley!



Groups, Clubs & Businesses

If you are a local club, group or business there are so many things you could do to help us raise funds.

Musical groups - such as the Ems Valley Strummers below - put on an event and showed off their talents and likewise dance clubs - such as the Wickham Morris - have also helped make a difference together.

Sports Clubs could hold tournaments, choirs could give performances, arts and craft clubs might make and sell things to raise money. With a bit of imagination and support there are so many things that can be done.



We are always keen to explore partnerships with local businesses that can help develop your community involvement and local relationships whilst helping promote your own business. Please call us if you are a Portsmouth-based enterprise looking for

an alliance with a well-established and respected part of the disability services in the city and want to help make a difference to your local community.





Dress up and run for fun!

Marathons, half-marathons and fun-runs are an excellent way to raise money, and get fit in the process too.

The Great South Run in Portsmouth is always well supported and we can provide shirts and collection materials for you. Why not run as a team?

Joe Harbour, a Trustee with Enable Ability, decided to run as his favourite childhood character - Sooty. He raised £500 and as you can see he thoroughly enjoyed the experience.

Overcome your fears and raise money

Doing something remarkable like jumping out of a plane at 3,000 feet will certainly boost your fundraising efforts.

Chelsey Langdown is a football coach working for *Portsmouth In The Community* and wanted to do something for the 'fantastic charity' that she sees doing great things around her.

In completing her sky-dive she raised £300 and had great fun in the process, with a life-experience ticked off the bucket-list and something that she can look back on with pride.



Doing it right.

Fundraising is certainly fun and rewarding but there are some important rules and regulations you need to be aware of before you start.

Raffles and Tombolas

If you are organising a raffle or tombola then you must sell your tickets and announce the results during the event. Selling tickets in advance is effectively a lottery which requires licensing rules to be complied with. Anyone running or participating in a raffle must be at least 18 years old.

Collections

When fundraising using collection pots/buckets on private property please make sure you have the permission of the owners to do so. Collections in public places may require approvals from local authorities. We recommend you use Enable Ability buckets and pots so please call us if you need any.

Insurance

When organising events or activities in aid of Enable Ability you are responsible for ensuring they don't pose a risk to the public. It is possible you may need to have third-party liability insurance so please call us if you need advice.

Gift Aid

Online fundraising platforms handle the process for receiving Gift Aid and comply with fundraising regulations. If you are using an off-line donation sheet then we recommend you use our own one which you can download or we can send you some. Remember Gift Aid cannot be claimed if the 'donation' is to purchase something like a ticket to a ball or a gig.

*If you are unsure of anything then please give us a call, or alternatively take a look at the Fundraising Regulator website at:
<http://www.fundraisingregulator.org.uk>*

Sending your funds in.

There are a number of ways for donations to be collected and the sooner you get those to us then the sooner it will make a difference to disabled people in Portsmouth and the surrounding area.



Online Payments

If you have used an online fundraising platform such as Wonderful.com then they will handle the taking of donations from your supporters, including Gift Aid, and send them on to us at Enable Ability - so you don't have to do anything else.



By Mail

If you want to pay by cheque then please make it payable to 'Enable Ability' and send to our head office at 311-313 Copnor Road, Portsmouth, PO3 5EG.



Bank Transfer (BACS)

If you want to use bank transfer facilities online or at your bank to send in your sponsorship then please call us on 023 9267 1846 and we will provide details of our bank account.



By Debit or Credit Card

Scan the QR code below on your mobile phone to take you to our local partner, Support Street, where you can pay using most credit/debit cards.



Please don't forget to post back your paper sponsorship forms so that we can claim Gift-Aid.

Good luck in your fundraising efforts and, with huge appreciation from everyone at Enable Ability, we salute you.



Keeping in touch:



023 9267 1846



together@enableability.org.uk



www.enableability.org.uk



@enableability



@enableability

Send us the pictures and words that showcase your own fundraising story and we will post on our website and social media to help boost your coverage.